

FIRST ANNOUNCEMENT



**THE INCORPORATED SOCIETY OF PLANTERS
AFRICA CHAPTER**

1st

ANNIVERSARY

SYMPOSIUM IN ACCRA, GHANA

**22-23
MAY
2025**



**FIESTA ROYALE HOTEL
13, GEORGE W. BUSH
HIGHWAY, ACCRA,
GHANA.**



REGISTER @ www.ispafrika.org/events

**FOR SPONSORSHIP/PARTNERSHIP INFO. CONTACT ALFRED:
alfred@ispafrika.org**

1ST ANNIVERSARY SYMPOSIUM

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ORGANISER

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DATE



22ND - 23RD MAY 2025

VENUE



FIESTA ROYALE HOTEL
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ACCRA, GHANA.

Tel: +233 302 740 811
Mobile: +233 204 332 131
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1ST ANNIVERSARY SYMPOSIUM
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22ND - 23RD MAY



THE SYMPOSIUM

The Incorporated Society of Planters – Africa chapter (ISP Africa) will be hosting and organising the inaugural First Year Anniversary Symposium on 22 - 23 May 2025 at Fiesta Royale Hotel in Accra, Ghana. ISP Africa was officially launched in Abuja Nigeria in May 24, 2024 and is the regional chapter for Africa in Nigeria. This chapter is pivotal for advancing sustainable agriculture, innovation and fostering collaboration among planters in the continent.

Delegates from various stakeholders' companies and smallholders in the agriculture sector from all around the world including Malaysia, Indonesia, Singapore, Europe, USA and countries in the African continent to discuss the investment potential, economic benefits and collaboration opportunities. The vision of ISP Africa is to unite and bring together the Agriculture Industry in Africa with the theme "AgriUnity". The aim will be to form ISP branches in each Country in Africa to achieve the abovementioned vision. It will be an insightful and impactful gathering that will pave the way for innovation and growth in the agricultural sector in the continent.

This two-day symposium will encompass:

Day 1 (12:00pm Onwards) – Crop, Milling and Processing:

There are technical presentations bringing expert both from foreign countries and locally that will share essential knowledge and skills to develop and implement sustainable commercially viable plantations.

Day 1 (7:30pm Onwards) – Ghana Gala dinner night (Traditional Attire).

Day 2 – (Morning) – Official Launch of the Symposium: Official speakers to mark the 1st Anniversary of ISP Africa and launch the ISP Ghana Branch.

Day 2 (1:00pm Onwards) – Investment pathways to building a sustainable commercial agriculture project:

This includes plenary presentation by opinion leaders to de-risk agriculture investment opportunities in order to attract either equity or debt financing for investments. Experts in the field of investments (equity or debt), insurance (capital, crop, political, currency, contractor and contract), plantation managers or operators and borrowers will provide insight to this area.

Background - ISP Africa is a professional body that aims to promote trade, investment, and economic cooperation between African countries and improve the Plantation Industry's environment. The Incorporated Society of Planters (ISP) headquartered in Kuala Lumpur, Malaysia, was founded in 1919 and is the parent body for the ISP Africa chapter. Our membership comprises companies, business leaders, entrepreneurs and agribusiness professionals. We recognise Ghana's pivotal role in plantation development within Africa, particularly being the second largest producer of cocoa in the world, the fourth largest producer of cassava, and the country's demonstrated competitiveness in oil palms, cashew, rubber, rice and tomatoes, etc. (Trade.Gov, 2023). We believe that Ghana's rich agricultural heritage, commitment to sustainable development, and strategic location make it an ideal host country for this prestigious African event.

The ISP-Africa Management team has executed a Road-show to Ghana and press conference on the 10th to 14th March to meet plantation owners, smallholder's planters/farmers groups, commodities associations in Cocoa, Cashew, Cassava, Rubber, Rice and Palm Oil, and; government officials in the agriculture sector in Ghana to inform and invite them to ISP-Africa 1st Anniversary Symposium and to launch the ISP-Africa Ghana Branch.

With your support, we hope to bring together 250 local and foreign key stakeholder representatives and 10 Exhibitors in attendance. ISPA intends to set-up the Ghana Branch in order to foster stakeholders in both the private and public sectors to collaborate with different countries in the African and Asian Regions and introduce ISP membership programme to companies and professional which are in the agriculture sector value chain.

We warmly invite you to the Symposium and hope that you will join the industry leaders, planters, and plantation companies and associations, exhibitors, government officials, speakers and others at this notable "AgriUnity" event in Africa.

You are most welcome.



**1ST ANNIVERSARY SYMPOSIUM
IN ACCRA, GHANA.**

22ND - 23RD MAY

3

STAKEHOLDERS

WHO SHOULD ATTEND

The 1st year anniversary symposium is of direct relevance to all stakeholders in the plantation industry especially:

- **Federal Ministries, Agencies, Agribusinesses, Agric. Tech Organisations, Agro-Research Institutes, Local Farmers, Embassies.**
- **CEOs, Directors, Managers, Executives, Cadets** and other professionals from the plantation industry.
- Industries from downstream and related industries: **agro-chemical companies, machinery manufacturers, suppliers and traders.**
- **Policy makers and researchers, academicians, economists and consultants**

- **Smallholder farmers' group and commodities association** related to:

- **Cocoa**
- **Cashew**
- **Rubber**
- **Rice**
- **Cassava and**
- **Palm Oil industry**

The Symposium will be especially useful for networking and collaboration with your peers while connecting and exchanging ideas with industry top players in the plantation industry.

EXHIBITION

An exhibition featuring agro-chemicals, fertilizers, planting materials, service providers, farm machineries, mechanisation technologies and commodities associations related to the Cocoa, Cashew, Rubber, Cassava, Rice and Palm Oil Industry will be held. The exhibits will be displayed on Thursday and Friday, 22nd & 23rd May 2025. Exhibition gallery space are available for booking. All Platinum, Gold and Silver sponsors qualified for free exhibition booth for partnership and collaboration.

ALL PARTICIPANTS AND EXHIBITORS ARE TO REGISTER VIA ISPA WEBSITE



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**1ST ANNIVERSARY SYMPOSIUM
IN ACCRA, GHANA.**

22ND - 23RD MAY

4

EXHIBITION/SPONSORSHIP PACKAGE

SOCIETY STRUCTURE

ISP HEAD OFFICE (HQ) - MALAYSIA

CHAIRMAN	- Datuk Hj Daud Hj Amatzin
VICE-CHAIRMAN	- Hj Mohammad Fadzil Hitam
CEO	- Mr. Rajindran Irusan

ISP AFRICA CORPORATE MEMBERS



ISP AFRICA

CHAIRMAN	- Dr. Shermal Perera
VICE-CHAIRMAN	- Dr. Fatai Afolabi
SECRETARY	- Ms. Claudine Weerasena
TREASURER	- Mrs. Rafiat Badmos
PROTEM CHAIRMAN, GHANA BRANCH	- Mr. Christian Foli
EXEC., MEMBERSHIP	- Mr. Sze Yee Yan
EXEC., ADMIN	- Mr. Alfred Adebajo

OPEN FOR EXHIBITION/SPONSORSHIP

PLATINUM GOLD SILVER NORMAL



EXHIBITION/SPONSORSHIP PACKAGES		PLATINUM	GOLD	SILVER	NORMAL
		USD 10,000	USD 6,000	USD 3,000	USD 1,500
1.	Headline sponsor for the symposium	✓	✗	✗	✗
2.	Consolidate your market share by getting mentioned in all Media promotions (TV, Radio, Online Publicity, Print) and presence both online and offline, including press briefing, press releases and newsletter distribution with logo placement distinguished on all the event materials, including banners and programmes.	✓	✗	✗	✗
3.	Logo placement and mention in the July/August edition of ISP's Global magazine – The Planter	✓	✗	✗	✗
4.	Exclusive interviews or features in post-event newsletters and reports	✓	✗	✗	✗
5.	Recognition on ISP Africa website and social media platforms with a link to your website	✓	✗	✗	✗
6.	Recognition during pre-event briefings and activities proceedings	✓	✗	✗	✗
7.	Full page brand advertorial (PLATINUM) with your logo, product and/or company description in the international e-Planter Magazine published in Malaysia.	✓	✗	✗	✗
8.	Inclusion of your company's promotional video in event presentations	✓	✓	✗	✗
9.	Logo publication for all sponsors on a single page in the international e-Planter Magazine.	✓	✓	✗	✗
10.	Recognition on ISP Africa website and social media platforms	✓	✓	✓	✗
11.	1 Company Membership and Complimentary ISP Membership for your staff	(15) ✓	(10) ✓	(5) ✓	✗
12.	Recognition as Sponsor in all press releases and media coverage	✓	✓	✓	✗
13.	Extensive social media recognition and gratitude posts	✓	✓	✓	✗
14.	Complimentary exhibition space at the event	✓	✓	✓	✓



**1ST ANNIVERSARY SYMPOSIUM
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22ND - 23RD MAY

5

EXHIBITION/SPONSORSHIP PACKAGES

EXHIBITORS/SPONSORS PROFILE

Industry Focus

Producers/Marketers



Palm Oil

Agro-Chemicals



Cocoa

Fertilizers

Service Providers



Cashew

Planting
Materials



Rice

Mechanisation
Technologies



Rubber

Farm Machineries



Cassava

Commodities
Associations

BOOTH INFORMATION

COMPLIMENTARY FOR EVERY BOOTH TAKEN

- Two (2) sets of Symposium Materials
- Lunch and refreshments for two (2).
- Coffee Tea for two (2) days .

PREMIUM BOOTH PACKAGES

- Exhibition Space
- B2B User Access
- Display your product samples/Product Catalogue
- Booth Highlight during the Symposium
- Furniture - 1 Information Counter & 2 folding chairs per booth space.
- Optional Facilities - Exhibitors can hire optional facilities from the appointed official contractor at their own expense.
- Security during Symposium and Exhibition.

We would like to purchase the selected package:

Package Type:	Platinum	Gold	Silver	Normal
Cost:	\$10,000	\$6,000	\$3,000	\$1,500
Please Select:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*Note: ALL bank or Telegraphic Transfer (TT) charges incurred are to be borne by Exhibitor/Sponsor

EXHIBITION REGISTRATION FORM

ALL EXHIBITORS ARE TO PLEASE REGISTER ON OUR WEBSITE LINK BELOW:

www.ispafrika.org/events

FOR EXHIBITION AND SPONSORSHIP ENQUIRY/BOOKING PLS, CONTACT:

Alfred Adebajo (Mr.)
📞 +234 903 563 5095
✉ alfred@ispafrika.org

Claudine Weeresena (Ms.)
📞 +60 122 0 51385
✉ claudine@agrinxus.net

TERMS & CONDITIONS (BOOTH)

- The organiser reserves the right to accept the registration made and to allocate the booth position.
- Special booths are allocated for our Platinum, Gold and Silver category Sponsors. (For details, please refer to pages 7)
- Booths are limited and booking with payment is on a "First come first served" basis.
- Any reservation for booth without full payment will not be listed for allocation of booth.
- Cancellation date is **30TH APRIL 2025**. Refund will be issued after the Symposium.
- **NO REFUND** will be given for cancellations received after **30TH APRIL 2025**.
- The organizers shall not be held responsible for whatever cost incurred or damaged to the exhibits due to reasons beyond their control.



**1ST ANNIVERSARY SYMPOSIUM
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22ND - 23RD MAY

6



THANK YOU



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